

Case Study 7 – Fiji



Event Type: Annual Company Conference / 4 nights
Numbers: 450 attendees
Budget: Confidential
Client Brief: We want our clients to have a fabulous few days in the sun with a few moments of concentration in between!



What We Did:

Research and develop a program that delivers an equal balance of time at leisure, time as a group and time to conduct business sessions.

- Research business speakers that delivered a vibrant and educational message
- Research and design activities that would appeal to, and include all group participants

Challenges:

Fiji is a destination that many have travelled to either with their family or as part of a conference group, and we wanted to showcase the destination with fresh eyes.

Being a Pacific Island, we were limited to what was available for a large group, so the challenge was set to provide experiences with a twist that the majority would not have experienced before.

High Points:

Laughter, laughter and more laughter as a very relaxed group enjoyed the sunshine, cocktails and activities on offer daily.

Having the success of the conference expressed personally to NZCC by the Company CEO on numerous occasions.

Client / Delegates Comments:

"Thank you NZCC, you excelled our expectations. Everybody without exception had a wonderful time, and we had 100% attendance at the business sessions. Goodness knows how you achieved that when the swimming pool and sunshine was our main competitor!"

"I've lost count of the amount of times I've been to Fiji – but this trip was awesome. Great balance of family time, time with my colleagues and I actually went to the business session as the speaker was someone worth listening to"